



# Data Driven Decisions

By recognizing real estate's potential benefits as an asset on the balance sheet, companies can leverage those assets to help pursue the overall business strategy. This approach to corporate real estate is a departure from the traditional operational view, but is necessary for companies to maximize the value of their credit and reduce the overall cost of occupancy. It may include developing a subsidiary or a joint venture to obtain financing, making acquisitions, and dispose of properties at the end use.

**Jackson Cross Partners can help you in the following areas:**

- FASB Impact Analysis
- Own v. Lease Modeling
- Alternative Financial Structures
- Data Integrity Audits
- Strategic Portfolio Analysis

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**For More Information, Contact our FASB/IASB Compliance Team**

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